

## BOARD OF STUDY IN AGRICULTURAL EXTENSION

## POSTGRADUATE INSTITUTE OF AGRICULTURE UNIVERSITY OF PERADENIYA

2024 INTAKE OPEN

Development Communication & Extension

## Course module covers

- Communication
- Psychology & Sociology
- Journalism
- Project Planning in Community Development

MSc (CW)/(CW &R)

MPhil /PhD

Weekend Programme Hybrid mode complete within two academic semesters

## Unique features of us

Course module covers

Human Resource Management

Organizational Management

Organizational Behavior

Corporate Relations

Labor & Industrial Law

Marketing Communication

Management Research Methods

- **Excellent Blend of Theory & Practice**
- Workshops on Professionalism
- Outbound Leadership Training

Organizational & Field Visits

Organizational Development & Change

- Expert Guidance & Friendly Support
- Pleasant Learning Environment



Adult Learning

Entry Requirements:- Bachelor's degree in Social Science,

Management, Agriculture or any relevant degree

- Extension Models & Approaches
- Preparation of Publications & Use of ICT in Agriculture
- Designing & Production of Multimedia Programs



Postgraduate Institute of Agriculture, University of Peradeniya, P. O. Box. 55, Old Galaha Road, Peradeniya.

Apply Online: http://www.pgia.pdn.ac.lk/howtoapply.php

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