

# Business Administration

## Programmes

Master of Business Administration (MBA)

Doctor of Business Administration (DBA)

Doctor of Philosophy (Ph.D.)

## About the Board of Study

The Board of Study was established to cater to the demand for high calibre management professionals, academics and researchers. The Board of Study offers three-degree programmes MBA, DBA and PhD. The MBA programme aims to provide students with a sound theoretical base on business and management in order to prepare them to hold general management responsibilities. The DBA programme focuses on training professionals who are looking for new intellectual challenges posed by practical research problems to sharpen their applied research skills needed for creating value for their organizations whereas the PhD programme focuses mainly on training academics and researchers in the fields of Business and Management to sharpen their research skills while contributing to the advancement of the management theory.

## Selected Research Articles

- Kumar, S., Rauf, F. H. A. (2019 online) Working to help or helping to work? Work-overload and allocentrism as predictors of organizational citizenship behaviours. *International Journal of Human Resource Management*.
- Rauf, F. H. A. & Kumar, S. (2019). Seeing the forest, beyond the trees: Dimensionality of context specific organizational citizenship behaviour in a Sri Lankan context. *Sri Lanka Journal of Social Science*, 42(1), 65-76.
- Hapuhinne, H. K. D. W. M. S. K. H. & Kumar, S. (2019). The Impact of Physical Work Environment on Job Satisfaction: The Perceptions of the Clerical Staff at the University of Kelaniya. 5th National Research Conference on Applied Social Statistics. Kelaniya: University of Kelaniya

# Master of Business Administration -MBA

## Overview

The Peradeniya MBA Programme commenced in 1998 through the British Council Higher Education link programme with the support of the University of Stirling, U.K This is the 3rd MBA programme offered by a state

university in the country and the first outside Colombo. This programme is classified by independent reviewers as one of the top MBA programmes in Sri Lanka. The objective of the MBA programme is to provide a sound management theoretical base for professionals who are preparing themselves to hold general management responsibilities. Our MBA programme exposes students to a broad range of management theories, tools and techniques to develop and sharpen their management skills. The programme delivers a complete package including the best environment for students to achieve life-long learning skills, to establish long-lasting networks, fulfil their personal/leadership potential and progress in their respective career paths.

## Key features

The MBA programme is anchored to the fundamentals of general management including the latest theories and the best practices in the current business arena. It is inspired by the University's tradition of tutorial discussions and lively debates. The programme adopts a variety of teaching and interactive learning methodologies such as lectures, workshops, seminars, syndicate group activities and individual projects. One of the key features of the programme is the opportunity for students to complete the degree at two levels of Sri Lanka Qualification Framework (SLQF), i.e., MBA by Coursework only (Level 9) and MBA by Coursework and Research (Level 10). Upon completing 36 coursework credits, the students who wish to exit the programme at the SLQF Level 9 should carry out a 5 credit independent project whereas students who aspire to

No. of Credits:

MBA By Coursework only (SLQF Level 9: Coursework 36 Credits + 5 Credit Independent Project)

MBA by Coursework & Research (SLQF Level 10: Coursework 36 Credits + One Year Research)

Minimum Programme Duration: 4 semesters for SLQF Level 9, and 5 semesters for SLQF Level 10

Entry Requirements: Applicants must possess a degree from a recognized university or professional qualifications equivalent to a degree which is acceptable to the Senate of the University of Peradeniya. Preference will be given to applicants with appropriate managerial experience.

develop their research skills should carry out one year-long research that involves an in-depth exploration of a topic of interest to them and exit the programme at SLQF Level 10. This feature makes the Peradeniya MBA a unique programme in management education in Sri Lanka.

| Code                   | Title   | Credits | Option      |
|------------------------|---|---------|-------------|
| <b>First Semester</b>  |   |         |             |
| BM 5101                | Organizational Behaviour and Analysis         | 3       | Compulsory  |
| BM 5102                | Strategic Human Resource Management           | 2       | Compulsory  |
| BM 5103                | Accounting                                    | 2       | Compulsory  |
| BM 5104                | Business Statistics                           | 2       | Compulsory  |
| BM 5105                | Business Law                                  | 2       | Compulsory  |
| BM 5106                | Business Economics                            | 2       | Compulsory  |
| BM 5107                | Quantitative Management Techniques            | 2       | Compulsory  |
| BM 5108                | Management Information Systems                | 2       | Compulsory  |
| BM 5198                | Project                                       | 5       | Compulsory* |
| BM 5109                | Agribusiness Management                       | 2       | Elective    |
| BM 5110                | Organizational Diagnoses and Change           | 2       | Elective    |
| BM 5111                | Project Management                            | 2       | Elective    |
| BM 5112                | e-Business Strategy                           | 2       | Elective    |
| BM 5113                | Business Development Seminar                  | 2       | Elective    |
| BM 5114                | Real Estate Investment and Development        | 2       | Elective    |
| BM 5115                | Supply Chain and Logistics Management         | 3       | Elective    |
| <b>Second Semester</b> |   |         |             |
| BM 5201                | Corporate Finance                             | 2       | Compulsory  |
| BM 5202                | Managerial Economics                          | 2       | Compulsory  |
| BM 5203                | Marketing Management                          | 3       | Compulsory  |
| BM 5204                | Strategic Management                          | 2       | Compulsory  |
| BM 5205                | Entrepreneurship                              | 2       | Compulsory  |
| BM 5206                | International Business                        | 2       | Compulsory  |
| BM 5207                | Research Methods for Managers                 | 2       | Compulsory  |
| BM 5208                | Principles of Management                      | 2       | Elective    |
| BM 5209                | Enterprise Planning and Operations Management | 2       | Elective    |
| BM 5210                | International Corporate Finance               | 2       | Elective    |
| BM 5211                | International Marketing                       | 2       | Elective    |
| BM 5212                | Consumer Behaviour                            | 2       | Elective    |
| BM 5213                | Quality Management Systems                    | 2       | Elective    |
| BM 5214                | GIS for Business and Management               | 2       | Elective    |
| BM 5215                | Planning an Entrepreneurial Venture           | 2       | Elective    |

\* Compulsory only for students who are pursuing MBA by Coursework only

# Doctor of Business Administration - DBA

Minimum Programme Duration: 6 Semesters

Entry Requirements: Applicants must possess an MBA or a Masters degree in Management/ Business studies obtaining a minimum GPA of 3.5 or equivalent and appropriate managerial and research experience. Applicants should successfully defend their proposal to be selected. The interview committee will examine the academic strengths and weaknesses of students admitted to the programme and will advise them on the courses that they should follow to successfully complete the programme

The DBA Programme has been designed for senior management professionals who have the need to develop advanced research skills, and are looking for new intellectual challenges. The programme requires the students to apply management theories to solve research problems of practical relevance in their chosen industries, and organizational contexts by carrying out in-depth research. This programme also provides students with a platform to create new knowledge in their chosen fields of study. It will also prepare them to be professionals with an academic outlook who could contribute to the society as industry leaders, policymakers, academics and business consultants.





# Doctor of Philosophy - Ph.D.

Minimum Programme Duration: 6 Semesters

Entry Requirements: Applicants must possess an MBA or a Masters degree in Management/ Business studies obtaining a minimum GPA of 3.5 or equivalent and appropriate managerial and academic experience with a sound publication record. Applicants should successfully defend their proposal to be selected. The interview committee will examine the academic strengths and weaknesses of students admitted to the programme and will advise them on the courses that they should follow to successfully complete the programme.

## *Overview*

The PhD programme has been designed for postgraduate students who are seeking academic and research careers in the fields of business and management. It will enable students to acquire in-depth knowledge in the fields of business and management and to develop advanced research skills. The programme requires students to contribute to the advancement of the theory in their chosen areas of research. This programme provides a platform to students with great ideas to become leading researchers, teachers and scholars of the next generation in their fields.

## *Key features*

Both DBA and PhD programmes offer distinctive and stimulating intellectual environments and culture that fully supports the research endeavours of our faculty and students, which are unique features of the PGIA, University of Peradeniya. These programmes offer the opportunity for students to engage with faculty members on significant research problems of interest to both academic and business communities while interacting extensively with high calibre peers.

## *List of courses*

The interview committee will examine the academic strengths and weaknesses of admitted students and may inform courses they should complete to supplement their research.



